

WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

CONTRACT NO. REV.

1161-54960-1

DATE PRINTED

09/25/12

AND

PAGE 1

6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	GMMB, INC.		OBAMA FOR AMERICA		
AND	3050 K St NW Ste 100		PO BOX 8102		
ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102	
	USA		USA		
CONTACT			PRODUCT 95/101/1844		
LOCAL SALESPERSON	SUSAN INKER-PURETZ	AGENCY EST. NO. 1844	PRODUCT CODE 1300		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 09/25/12 AND ENDING 10/01/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 CD	01111..	4	05:00A	06:00A	30S	09/25/12-09/28/12	WFOR MORNING NEWS	4	200.00	800.00
2 CD	T-F	3	06:00A	07:00A	30S	09/25/12-09/28/12	CBS4 EARLY SHOW (LOCAL)	3	405.00	1215.00
3 CD	T-F	3	07:00A	09:00A	30S	09/25/12-09/28/12	THE EARLY SHOW	3	405.00	1215.00
4 CD	Sa	1	07:00A	09:00A	30S	09/29/12-09/29/12	CBS SATURDAY EARLY SHOW	1	270.00	270.00
5 CD1	1	08:00A	09:00A	30S	09/30/12-09/30/12		1	270.00	270.00
6 CD	01111..	4	09:00A	12:00N	30S	09/25/12-09/28/12	DAY ROTATION 9-12 NOON	4	225.00	900.00
7 LUR	10000..	1	09:00A	12:00N	30S	10/01/12-10/01/12	DAY ROTATION 9-12 NOON	1	250.00	250.00
8 CD	T-F	2	11:00A	12:00N	30S	09/25/12-09/28/12	PRICE IS RIGHT	2	675.00	1350.00
9 CD	T-F	3	11:58A	12:30P	30S	09/25/12-09/28/12	NOON NEWS	3	540.00	1620.00
10 CD	01111..	4	12:28P	02:00P	30S	09/25/12-09/28/12	CBS SOAPS	4	630.00	2520.00
11	10000..	1	12:28P	02:00P	30S	10/01/12-10/01/12	CBS SOAPS	1	500.00	500.00

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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	USA			USA			
CONTACT				PRODUCT95/101/1844			
LOCAL SALESPERSON	SUSAN INKER-PURETZ		AGENCY EST. NO. 1844	PRODUCT CODE		1300	
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 09/25/12 AND ENDING 10/01/12 NO. WEEKS:							1

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			FROM	TO						
LUR										
12 CD	Su	1	09:00A	10:30A	30S	09/30/12-09/30/12	CBS SUNDAY MORNING	1	1350.00	1350.00
13 CD	Su	1	10:30A	11:00A	30S	09/30/12-09/30/12	FACE THE NATION	1	1260.00	1260.00
14 LUR	01111..	4	03:00P	03:58P	30S	09/25/12-09/28/12	JUDGE JUDY	4	250.00	1000.00
15 LUR	10000..	1	03:00P	03:58P	30S	10/01/12-10/01/12	JUDGE JUDY	1	400.00	400.00
16 CD	01111..	4	03:57P	05:00P	30S	09/25/12-09/28/12	DR PHIL	4	540.00	2160.00
17 LUR	10000..	1	03:57P	05:00P	30S	10/01/12-10/01/12	DR PHIL	1	400.00	400.00
18 CD	.1111..	4	05:00P	05:30P	30S	09/25/12-09/28/12		4	1080.00	4320.00
19 CD	T-F	3	05:30P	06:00P	30S	09/25/12-09/28/12		3	1080.00	3240.00
20 CD	T-F	3	06:00P	06:30P	30S	09/25/12-09/28/12		3	1350.00	4050.00
21 CD	T-F	3	06:30P	07:00P	30S	09/25/12-09/28/12		3	1800.00	5400.00

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ADDRESS	Washington	DC 20007-5108	Chicago	IL 60680-8102
	USA		USA	
CONTACT			PRODUCT 95/101/1844	
LOCAL SALESPERSON	SUSAN INKER-PURETZ	AGENCY EST. NO. 1844	PRODUCT CODE	1300
NATIONAL SALESPERSON				
BROADCAST SCHEDULE STARTING 09/25/12 AND ENDING 10/01/12 NO. WEEKS: 1				

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			FROM	TO						
22 CD	01111..	4	06:58P	07:30P	30S	09/25/12-09/28/12	ENTERTAINMENT TONIGHT	4	1080.00	4320.00
23 LUR	10000..	1	06:58P	07:30P	30S	10/01/12-10/01/12	ENTERTAINMENT TONIGHT	1	800.00	800.00
24 CD	01111..	4	07:30P	08:00P	30S	09/25/12-09/28/12	THE INSIDER	4	1080.00	4320.00
25 LUR	10000..	1	07:30P	08:00P	30S	10/01/12-10/01/12	THE INSIDER	1	800.00	800.00
26 LUR	M	1	08:57P	10:00P	30S	10/01/12-10/01/12	TWO BROKE GIRLS/MIKE & MOLLY	1	6000.00	6000.00
27 CD	T	1	07:58P	09:00P	30S	09/25/12-09/25/12	NAVY NCIS	1	6300.00	6300.00
28 CD	W	1	09:00P	10:00P	30S	09/26/12-09/26/12	CRIMINAL MINDS	1	6300.00	6300.00
29 CD	Th	1	09:00P	10:00P	30S	09/27/12-09/27/12	PERSON OF INTEREST	1	6300.00	6300.00
30 LUR	F	1	10:00P	11:00P	30S	09/28/12-09/28/12	BLUE BLOODS	1	3600.00	3600.00
31 CD	Su	1	08:00P	09:00P	30S	09/30/12-09/30/12	THE AMAZING RACE	1	5850.00	5850.00
32 CD	Su	1	09:00P	10:00P	30S	09/30/12-09/30/12	THE GOOD WIFE	1	5850.00	5850.00

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NAME GMMB, INC.

OBAMA FOR AMERICA

AND 3050 K St NW Ste 100

PO BOX 8102

ADDRESS Washington DC 20007-5108
USAChicago IL 60680-8102
USA

CONTACT

PRODUCT 95/101/1844

LOCAL SALESPERSON SUSAN INKER-PURETZ AGENCY EST. NO. 1844

PRODUCT CODE 1300

NATIONAL SALESPERSON

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			FROM	TO						
33 CD	T-F,Su Sa	4	11:00P 11:00P	11:35P 11:35P	30S	09/25/12-09/30/12	LATE NEWS	4	1350.00	5400.00
34 CD	T-F	4	11:35P	12:37A	30S	09/25/12-09/28/12	LATE SHOW WITH DAVID	4	540.00	2160.00
35 LUR	M	1	11:35P	12:37A	30S	10/01/12-10/01/12	LATE SHOW WITH DAVID	1	400.00	400.00
36 CD	Sa	1	11:35P	12:35A	30S	09/29/12-09/29/12	ET WEEKEND	1	270.00	270.00
37 CD	Sa	1	12:00N	07:00P	30S	09/29/12-09/29/12	NCAA COLLEGE FOOTBALL	1	2400.00	2400.00
38 CD	Sa	1	12:00N	07:00P	30S	09/29/12-09/29/12	NCAA COLLEGE FOOTBALL	1	2400.00	2400.00
Total Contract:								81		97960.00
Billing Summary										
						Jul	Aug	Sep	Total	
Qtr 3-12						.00	.00	88410.00	88410.00	
						Oct	Nov	Dec	Total	
Qtr 4-12						9550.00	.00	.00	9550.00	
GRAND TOTAL								97960.00		

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